

May 22 is Deadline to Participate in 2009 Salary Survey

May 22 is the final deadline to take part in this year's SNPA salary survey.

The survey results will be available the first week in June, and will be distributed electronically to publishers of participating newspapers.

Participation in the survey is open to member and non-member newspapers in the South (both dailies and non-dailies). The only non-member newspapers outside of the South that are eligible to participate are those with daily circulations over 200,000.

SNPA members that decline to share data for the survey, but want to purchase the survey results will be charged \$300. The non-member fee to purchase survey results is \$600. Members can save \$275 by participating in the study for just \$25. Non-members also can save by sharing data for the study (see costs below).

Survey questionnaires can be downloaded from the link below:

- [Download salary survey questionnaire](#)

In downloading the survey questionnaire from the above Web site, be careful to select the form that best reflects your newspaper's frequency of publication and circulation size. There are three versions:

- **Non-daily newspapers -- published one, two or three days a week**
Members - \$25
Non-members - \$100 (must be from the South)
- **Daily newspapers published at least four days a week with circulations under 10,000**
Members - \$25
Non-members - \$200 (must be from the South)
- **Daily newspapers published at least four days a week with circulations over 10,000**
Members - \$25
*Non-members with circulations **up to** 200,000 - \$200 (must be from the South)*
*Non-members with circulations **over** 200,000 - \$300 (all U.S. papers over 200,000 daily circulation are eligible to participate)*

Don't worry about sending the \$25 with the survey form. You will be invoiced for the fee after your questionnaire is received.

Questions about the survey should be addressed to Cindy Durham in the SNPA office: cindy@snpa.org or (404) 256-0444.

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