

news industry summit 2009 News Industry Summit SEIZING OPPORTUNITIES

Annual Convention

What Every Newspaper Can Learn From Detroit's Bold Experiment

During [SNPA's News Industry Summit](#), the publishers/editors of The Detroit (Mich.) News and The Detroit Free Press will provide a snapshot of their very different planning initiatives as the Detroit Media Partnership reduced the papers' frequency of delivery from seven days a week to three days – Thursday, Friday and Sunday.

SNPA members will hear how both newsrooms developed the express editions that are published for retail sales on the other four days of the week.



Paul Anger

Paul Anger, editor and publisher of The Detroit Free Press, and Jonathan Wolman, publisher and editor of The Detroit News, also will review the expansion of digital delivery platforms that are an integral aspect of serving Detroit readers, as well as readers across Michigan.

Wolman has been publisher and editor of The Detroit News and publisher of its Web site, [detnews.com](#), since 2007. Previously, he worked for 31 years with The Associated Press, where he served as senior vice president, executive editor and Washington bureau chief. He was editorial page editor of The Denver Post from 2004 to 2007.

The Detroit News is published by MediaNews Group and circulates Monday through Saturday throughout southeast Michigan. The News was founded in 1873 and [detnews.com](#) was launched in 1995. Wolman oversees The News' administrative and news operations.



Jon Wolman

Wisconsin.

He served on a committee of five Washington editors that negotiated principles of combat coverage with the Pentagon following the 1991 Iraq war. He is a member of the American Society of Newspaper Editors and The Gridiron Club, an association of Washington journalists, and he served three times as a Pulitzer Prize juror, chairing the national reporting jury in 1999.

As executive editor of AP, Wolman was responsible for the cooperative's news coverage and editorial standards across the world and the United States.



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Wolman joined AP in 1973 and reported from Detroit until 1975, covering automotive and urban issues. He became news editor for Michigan in 1975 and directed coverage of the Jimmy Hoffa disappearance and the beginning of the decline of the domestic car industry. He was named AP's urban writer in 1976, based in Washington and subsequently was a national correspondent. He spent 20 years supervising AP's Washington news report and served as bureau chief from 1989 to 1998, encompassing the first Bush administration and six years of the Clinton administration.

Wolman was appointed executive editor of AP in 2000 and senior vice president in 2002.

Anger has been with The Detroit Free Press since August 2005, when he was named vice president and editor.

The Free Press was named winner of the 2008 Pulitzer Prize in Local Reporting – its ninth Pulitzer Prize – for a year-long investigation of former Detroit mayor Kwame Kilpatrick and the text-message scandal that engulfed him. Under Anger's leadership, the newspaper has enhanced its watchdog and investigative reporting, become an industry leader in video production and video quality and shown record growth on Freep.com.

In the last two years, the Free Press and Freep.com have won three national Emmys from the Academy of Television Arts and Sciences for video presentation – in competition with PBS Frontline, National Geographic, the New York Times and Washington Post, among others. The Free Press, which produced its first video in December 2005, has won more national Emmys than any newspaper-based Web site.

And the Free Press and WWJ-TV recently announced a unique venture with First Forecast Mornings, a 5 to 7 a.m. weather-traffic-news show starting May 5, with the Free Press supplying news reports.

Freep.com traffic, including its Metromix and Momslikeme sites, has soared to as many as 3.8 million page views in a single day and more than 50 million in a single month under Anger's watch. And Free Press cartoonist Mike Thompson has three times been a Pulitzer Prize finalist for editorial cartoons, for his work in 2005, 2006 and 2008.

Anger serves on the Detroit Media Partnership executive committee and is a board member of Detroit's Metropolitan Affairs Coalition. He has twice been a Pulitzer Prize judge at Columbia University and has been recognized five times with Gannett's President's Ring, awarded annually to the top 10 editors across the company's 80-plus newspapers. He was named Gannett's Editor of the Year for 2008, and the Free Press also won Gannett's top award for newsroom performance.

Anger has more than 40 years' experience as a reporter, editor and publisher. He was vice president and editor of the Des Moines Register from January 2002 until moving to Detroit. The Register was a Pulitzer finalist in investigative reporting during his time there.

Before going to Des Moines, he worked as a news editor for the Knight Ridder News Service in Washington, D.C., editing national and international coverage that included the war on terrorism. He worked for The Miami Herald for 29 years in several roles, including sports editor, Broward editor and Herald Broward publisher. In that position he served several community roles, including Broward County Urban League chairman and vice chairman of the Broward County Library Foundation.

Anger grew up in Oshkosh, Wis., and graduated from the University of Wisconsin-Oshkosh.

Registration

The 2009 SNPA News Industry Summit (Annual Convention) will be held Oct. 18-20 in Naples, Fla.

A full conference registration for SNPA members is \$495 (through Sept. 15). Rates increase \$100 after Sept. 15. Supplier companies also have the opportunity to host a tabletop display at the conference.

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