

## AJC.com Launches Free Classifieds Site

The [Atlanta Journal-Constitution](#) is redefining its classifieds Web site with the launch of [ajcexchange.com](#).

On [ajcexchange.com](#), users can post free listings for cars, homes, pets and other merchandise, post community events, and share those listings through various online social networks.

[ajcexchange](#) replaces [ajcclassifieds.com](#), [ajc.com](#)'s previous classifieds site. All ads currently in [ajcclassifieds.com](#) will be merged into [ajcexchange.com](#). In addition, any ads placed in the print classified section will receive additional distribution on [ajcexchange](#).



"The launch of [ajcexchange.com](#) is an important milestone in the evolution of our online classifieds business," said Les Psalmonds, director of online classified operations. "ajcexchange is focused uniquely on serving metro Atlanta, providing buyers and sellers a safe, fun and easy marketplace to engage with other members of their community."

These enhanced features include:

- **Free:** All basic classified ads are free, and there's no limit to the quantity of ads that users can post.
- **Social networking:** Users can utilize the "Share this Listing" feature to post their [ajcexchange](#) ad on their [Facebook](#) profile or other social networking sites.
- **Safety:** Users can post listings immediately, but all postings are reviewed for fraudulent and invalid content. In addition, sellers are protected from having their information distributed unless they choose to share.
- **Personal customer service:** [ajcexchange](#) is a locally-based classifieds site, and customer service is available via e-mail or phone to assist users during business hours.
- **View recent postings:** Users will also be able to see the most recent listings under the First Dibs feature.

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