

The Anniston Star to Introduce Changes in Print and Online

"[The Anniston Star](#) is doing more makeovers than a dozen reality TV shows combined," Editor Bob Davis wrote in an op-ed column last Sunday.

Starting May 11, The Star's Monday paper will be called [jumpStart](#). The biggest change, he said, will be cosmetic; the paper will be printed in the 11-inch by 17-inch tabloid form.

"With jumpStart, think tabloid-sized, not tabloid-sensationalism," Davis said. "We won't be covering the same sort of alien abductions that are a staple of the supermarket tabloids.

"Instead, along with the news, sports and features we always have on Monday, jumpStart will be heavy on personality profiles of local people, snapshots of community life, a nifty calendar for the week ahead and many other new features. Our goal is to produce a newspaper with shelf life, meaning something readers will want to keep around for the rest of the week."

He also outlined changes that are being made to the paper's Web site. The paper is upgrading its Internet software, which will allow it to make some changes in the appearance and functionality of [annistonstar.com](#).

He said, "We expect readers will love the new look. More important, they'll be able to more easily share their own community news, photos and videos. Among the new features are community-based forums, an online calendar that allows readers to submit their own events and improved blogging features."

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