

Washington's Finest to Cease Publication

The Washington (D.C.) Times has announced that due to its intensified focus on multimedia expansion, the company will no longer publish Washington's Finest, an award-winning lifestyle magazine.

"Washington's Finest has been a very good product created by a small and dedicated staff," said Tom Culligan, chief revenue and marketing officer for The Washington Times. "Yet the publication does not fit well with our core content focus or with our ongoing aggressive multimedia push into online, mobile devices, radio and television."

Radio Newscast

In other news, The Washington Times expanded its award-winning journalism to radio on Monday, launching a two-minute "top of the hour" Washington Times hourly newscast plus 30-second features that showcase exclusive content and original, investigative reporting from The Times newsroom.

The newscasts will air from 6 a.m. through 9 a.m. Monday through Friday on WHFS 1580-AM in the Washington, D.C. metropolitan area. Times reporters and columnists also will provide exclusive bottom-of-the hour radio reports throughout the day.

"Our intent is to provide fresh, compelling news in a radio format that you just can't find anywhere else," said John Solomon, The Times' executive editor. "Our investigations, our focus on national security, faith and family issues is unique in the market place. Our take on culture and media is also original."

The broadcasts are the latest step in the aggressive expansion of The Washington Times that began in 2008 from a newspaper company with a Web site into an international multimedia company serving audiences through more than 40 platforms.

WHFS features a daily lineup of conservative talk-radio hosts, including Glenn Beck, Fred Thompson, Lou Dobbs, Michael Smerconish and "Dr. Laura" Schlessinger.

The Times is in discussion to expand its newscasts into other markets. In addition, on June 1, the company will introduce a three-hour, nationally syndicated morning-drive news-talk program, produced in collaboration with Talk Radio network – which also syndicates Laura Ingraham and Michael Savage.

"Details are still under wraps on this project, but I'm hopeful it's going to have a major impact in the marketplace," Solomon said.

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