

2010 Carmage Walls Commentary Prize

The Carmage Walls Commentary Prize was created to recognize outstanding commentary on local issues and to encourage thoughtful, courageous and constructive editorial page leadership on issues specifically relevant to each newspaper's primary readership.

The prize was named for the late Benjamin Carmage Walls whose newspaper career spanned seven decades. Mr. Walls primarily owned community newspapers and advocated strong, courageous and positive editorial page leadership.

The Walls Prize is sponsored by the Southern Newspaper Publishers Association Foundation.



How to Enter

The Walls Commentary Prize is open to any SNPA member newspaper. Each entry may consist of up to six separate opinion pieces, editorials or columns on a single subject published on the editorial pages of an SNPA member newspaper in 2009.

Submitting Entries

Multiple entries are allowed. The fee is \$25 per entry. Deadline to submit an entry is Tuesday, April 27, 2010.

Newspapers are encouraged to submit entries by e-mail. If e-mail submissions are not possible, contact Cindy Durham at (404) 256-0444 or cindy@snpa.org to discuss alternatives.

E-Mail Entries Should Include

- A completed entry form (see below for more information about online entry forms)
- The opinion pieces, columns or editorials
- Any needed explanation of the issues discussed and the results achieved
- A check for \$25 mailed to SNPA under separate cover.

Judging

The judges will evaluate the entries on clarity and quality of writing, courage and forthrightness, significance in community life and results.

The placement of the editorials, columns, and opinion pieces in the layout is not essential to judging; therefore, you are not required to send in tearsheets or complete layouts. The opinion pieces, editorials or columns included in the entry, however, should be worded exactly as they were published, including headlines and publication dates.

The SNPA staff will prepare the entries for the judges using Microsoft Word. Entries should be sent in formats compatible with Microsoft Word. PDF files may be submitted.

Entry Forms

Entry forms are available at www.snpainfo.org/wallsprize. After completing the entry form, e-mail it and all supporting materials to cindy@snpa.org. Please include "Walls Prize" in your subject line. You may include graphics in the entry.

Mail the entry fee under separate cover to:

Walls Commentary Prize
c/o SNPA Foundation
3680 North Peachtree Road
Suite 300
Atlanta, GA 30341

Prizes

Prizes for the winners of the Walls Commentary Prize will be a plaque and a cash award of \$1,000 for first and \$500 for second place in each of two circulation categories – over 50,000 circulation and under 50,000 circulation.

The prizes will be awarded at SNPA's News Industry Summit, Oct. 17-19 in Austin, Texas.

More Information

If you need more information, contact Cindy Durham at SNPA: cindy@snpa.org or (404) 256-0444.